

# MAKER CARNIVAL 创客嘉年华2012

MAKERLAND@Beijing

April 29th – May 1st 2012



## Non-Business Partnership

\* This is just a standard partnership guide, Maker Carnival 2012 Committee reserved the right of final explanation



# Non-Business PARTNER

## Become a Partner

Non-business partner is for hackerspaces, NGO & NPO, creative studio, lab, university, embassy and research groups.

You can do the following to become a non-business partner:

- Show your projects during Maker Carnival
- Organize a workshop for Maker Carnival  
( Time of workshop can be from Feb to May 1st, but we only provide space and help if the workshop is in Beijing and within our schedule )
- Help with contacting media and makers
- Study projects about Maker Culture, Culture Innovation, Shanzhai & Micro Innovation
- Documentary
- Help with organizing the event
- Other things you can think of

## As a Partner

The following right will be shared as partnership organization of Maker Carnival

- Refer as Partner Organization of Maker Carnival in all public appearance  
(Including video, magazine, podcast, event paper, website, carnival onsite)
- Logo appearance in the field of partnership
- Logo appearance on the board at the Maker Carnival onsite
- Free Table to show materials of your organization during the event
- Free tickets and 20 carnival coins for the event
- 3-5 Tickets for the opening show and Live performance
- VIP Tickets for organization founders
- Interview with makers can be arranged for study groups  
( Tell us when you decide to be our partner )
- Interview with media can be arranged for maker groups  
( Tell us when you decide to be our partner )
- Other things you can think of

# SCHEDULE

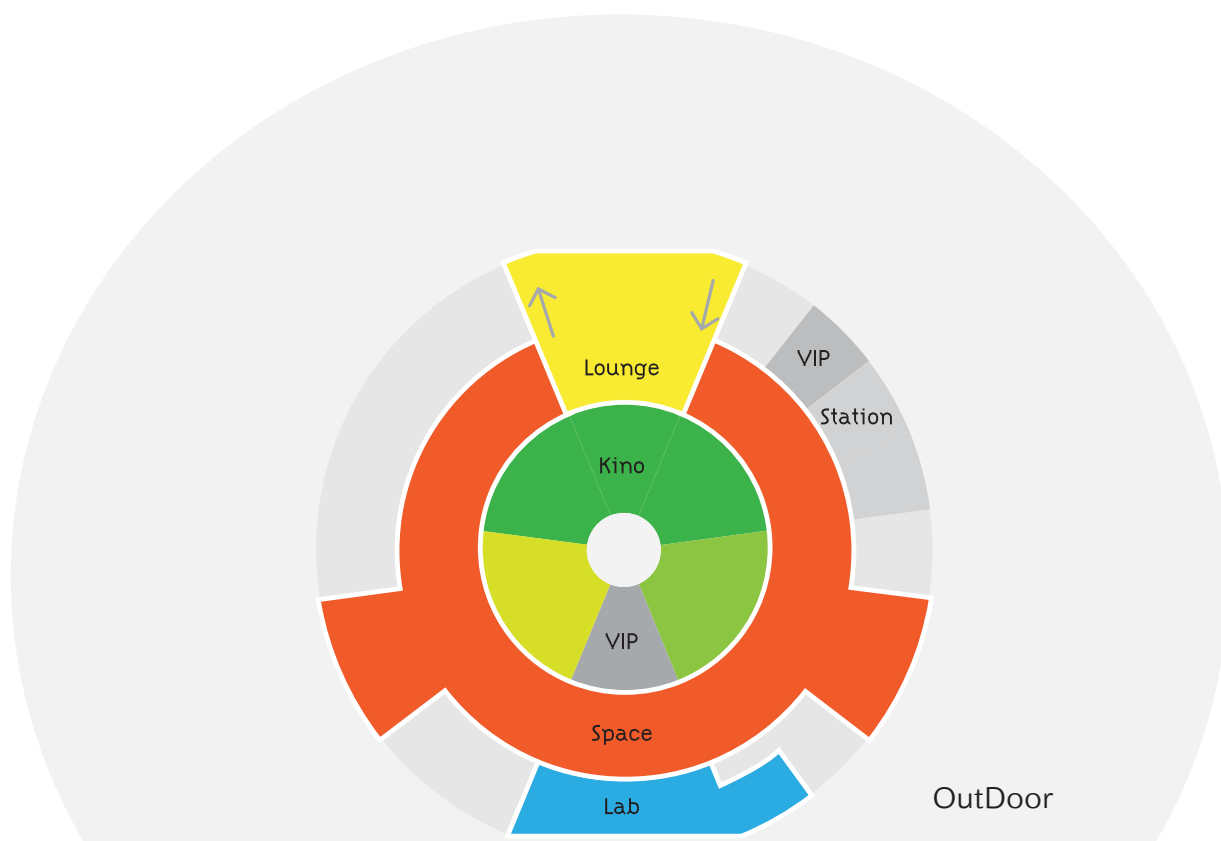
21	22/	/22	24	25
<p>Workshop Art Hack Weekend 10:00 - 24:00</p> <p>Threatre 12:30-14:00 Arduino Documentay Maker TV</p>	<p>Workshop Art Hack Weekend 10:00 - 24:00</p> <p>Talkroom 13:30-15:30 Visual&amp; Sound Open Innovation</p>	<p>Threatre 12:30-14:00 Arduino Documentay Maker TV</p>	<p>Workshop 10:00-18:30 3D Printer Arduino Multitouch Table ...More</p>	<p>Workshop Transfabric 10:00 - 24:00</p>
26	27	28	29/	/29
<p>Workshop Transfabric 10:00 - 24:00</p> <p>Workshop 10:00-18:30 3D Printer Arduino Multitouch Table ...More</p>	<p>Workshop Transfabric 10:00 - 24:00</p>	<p>Workshop 10:00-18:30 Kinect DIY Music Instruments Design for Majority ...More</p> <p>Live 20:30-21:30 Opening Show</p>	<p>Makerland 9:00-22:00</p> <p>Workshop Guokr Kids Salon 1KG Eletronics Natural Dyes Hackerspaces</p> <p>Live 20:30-21:30 Age of Visual Sound</p>	<p>Talkroom 13:30-15:30 Masters Afternoon Maker&amp; Education</p> <p>Threatre Circlye Maker TV Maker Projects Open Source Projects</p>
30/	/30	1	4	
<p>Makerland 9:00-22:00</p> <p>Workshop Guokr Kids Salon 1KG Eletronics Natural Dyes Hackerspaces</p>	<p>Threatre All time Maker TV Maker Projects Open Source Projects</p> <p>Talkroom 13:30-16:30 YouthPedia</p>	<p>Makerland 9:00-22:00</p> <p>Workshop Guokr Kids Salon 1KG Eletronics Natural Dyes Hackerspaces</p>	<p>Live 23:30-6:30 Eletronic Night</p>	

# PLACE



## Notice:

- Lab will be open for doing projects from Mid February
- Indoor exhibition will be last for 2 weeks after the 3 day carnival
- Different theme area will be set outdoor
- Lab area will be used for workshops as well as some outdoor spaces.
- Kino will be used as Talkroom and Theatre
- Contact in advance if your projects need to be put indoor with specific room design



**Space**  
Exhibition Room  
1800m2

**Lab**  
Wokshop Places  
(300 m2)

**Kino**  
3 Screening rooms,  
220 seats

**Lounge**  
Open & Cafe Area

**Outdoor**  
Outdoor Places  
7000m2



# PROJECT

Show your projects, talk with makers in Maker Carnival and experience the unprecedented geek carnival! Your project will move into Townlet of macker, compare notes with hackers worldwide and meet with over 10,000 participants.

## Your JOB

You should do the following in order to show the projects of your organization:

- Finish the Project Submit Form
- Send us an article of project introduction  
( This may contain word of discription, piatues or video, a demo if you a re in Beijing )
- Notify us how you wanna show the projects
- Notify us the security details of your projects
- Be in Beijing on April 25th
- Notify us if you also want to join in other parts of the event

**! IMPORTANT** Check out Project "Bring Me China" if your are an oversee organization

## Our HELP

We will offter the following help to make a good experience based on projects.

- Co-work with the space design if specific requirements of environment are needed
- Help with the training of volunteers who will tell people about the projects
- Help with the publicity of the organization and projects
- Help with the visiting route and hotels
- An introduction card of the projects
- Cover 30%-80% of domestic transportation fees
- Help with the appreance of organization logo

Let us know if you need some other help, we will do our best within our capability



# WORKSHOP & Talkroom

Share the joy of making things with others, show how your amazing work can be used in daily life, or teach children the core spirit of being a maker, discuss with other makers about key factors and development of maker culture and what it can bring to the society.



## Your JOB

You should do the following to organize a workshop:

- Finish the Workshop Submit Form
- Send us an article of workshop introduction  
( This may contain word ofdiscription, pictures and videos )
- Notify us with tools, materials, time and expected scale of the workshop
- Notify us the security details of your projects
- Be in Beijing 2 days before workshop starts
- Notify us if you also want to join in other parts of the event

**! IMPORTANT** If "KITS" is to be used during workshop, discuss with us before to make sure there is enough.



## Our HELP

We wil offer the following help to make good and joyful workshop experience.

- Co-work with the space design if specific requirementsof environment are needed
- Help with volunteer training ( if nessasary )
- Help with the publicity of the organization and workshops
- Help with the selection of participants
- Introduction mateiral of the workshop
- Cover 30%-80% of domestic transportation fees
- Provide sometools for the workshop

Let us know if you need some other help, we will do our best within our capability.





# Research & Culture Study

As we witnessed a huge develop of maker culture and open source hardware last year in China, we are very interested in what it can bring to the education economy and culture & tech innovation along with the whole worldwide trend. We will be happy to cooperate with you to do research and study projects on it.

## Your JOB

You should do the following in order to hold a research & culture study

- Send us an outline about your research & study plan
- Any paper or material about what formal research & study you have done ( This may contain word of description, pictures and videos )
- Notify us how you wanna do the projects
- Notify us if you also want to join other parts of the event
- Organize interviews and talks
- Discuss about the schedule with the organizing committee

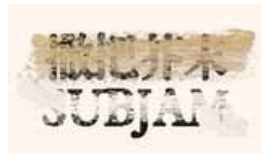
## Our HELP

We will provide the following help for your projects

- Cooperate with the research & study schedule.
- Help with the volunteer training ( if necessary )
- Help with the publicity of the organization and projects
- Help with the visiting route and hotels
- Help organizing interviews and talks
- Help with the appearance of organization logo
- Help with the publication of the result

Let us know if you need some other help, we will do our best within our capability.

## Some Inviting Partners



Contact Us

Justin WANG

MakerCarnival 2012

Executive Chairman

& Director of the External

[justin.wang@bjmakerspace.com](mailto:justin.wang@bjmakerspace.com)

Maker Carnival 2012

2012.4.29 – 2012.5.01 CMODA BEIJING